

## ***Why do I need this (course name or discipline)? Poster***

Create poster that prompts students to consider the value of a course, or discipline and answers the question “Why do I need to learn this stuff?”  
**Remember to include the title of the course or discipline in heading.**

Use both words & graphics to make the poster more interesting and appealing. If you need help getting started, consider using a 4 or 6-grid approach to create or insert information. Below are suggestions how/what kinds of information you might include.

<p>In this section, ask “Do You” questions to identify <b>interests/skills/abilities</b></p>	<p>In this section identify the <b>Career Personality Type*</b> that most closely reflects common career characteristics</p> <p>You may also list other career personality types you think relevant.</p> <p>*Based on Holland’s Theory of Career Choice – Realistic, Investigative, Artistic, Social, Enterprising, Conventional</p> <p>The characteristics of each type should be identified.</p>
<p>In this section list <b>related coursework</b> that would be beneficial for a student interested in this careers related to this subject area</p>	<p>In this section, <b>identify career opportunities.</b> Provide specific names of careers – not just Business, for example. Instead, business manager, accountant, actuary, administrative support, stockbroker.</p>
<p><b>Instructors &amp; Credentials</b>  List the names of all staff in this department; include their highest degree earned and the name of the college from which they graduated. This information gives credibility to your staff &amp; program.</p>	<p>In this section, <b>identify other career clusters and jobs within those clusters</b> that use the skills/knowledge and experiences gained through your courses/discipline so that students will see how the experiences from your classes apply to other areas and a wide variety of career fields.</p>